

Public art program of PERMM (Perm museum of modern art) in cooperation with the Ministry of Culture of Permsky Krai region, city government of Perm inviting street artists, visual artists, designers, architects, illustrators, graffiti artists to participate in contest of festival:

LONG STORIES FOR PERM 2011

The festival is planned:

- To paint with façade acrylic paints more than 12 000 m² surfaces of 40 concrete fences.
- To cover with the poster projects about 1000 m² of concrete and steel fences.
- To do more than 2000 m² of graffiti for steel fences, bus stop complexes, supporting structures of the railway and road bridges.

DEADLINE for submission of applications and sketches of projects – April 5, 2011

Results of the competition – April 8, 2011

Implementation of selected projects from – 15 April to 15 May 2011

Opening a project – 19 May 2011

Organizers will cover to participants travel costs and accommodation in Perm during the project implementation.

Theme of the festival: Speed of color

SPEED. Perm city is quiet long and it needs to accelerate. Colorful and dynamic visual stories, that are located along major routes, should help to "speed up" the urban space and make familiar routes more interesting, emotionally rich and fast.

COLOR. Perm for today is colorless city, and it needs color accents. Hue and saturation, contrast and intensity, temper and dynamic of color. We offer artists, use all the opportunities of chromatic power and expression to change the structure and the emotional coloration of urban public spaces

SPACE. Speed of color – that is not just a slogan play with speed of light them. Perm is the launch pad of Russian space program: 50 anniversary of it to be celebrated this year. We are expecting that the theme of outer space could become an interesting starting point in the visual stories that will be offered by artists to the Perm city and its residents. The last thing we expect – a literal illustrations "On the anniversary of Space program". What the space is for everyone? Only a starry sky in the window for ones, the third cosmic speed and travel to other planets for others, or maybe for somebody – a family story about father, the mechanic at the jet engines factory.

Conditions of participation:

- You must create a "long" artistic statement, a multy panel picture narrative. History has consistently "read" as we move along it. Choice of art forms, motifs, style and means of expression to create stories, as well as the degree of literary, figurativity or abstractness remains with the author
- Sketches should take into account the modularity of fences. Sketch may be structured as a storyboard, comic strip or scrolling.
- Sketches length must be at least 10 sections, with a possible increase depending on the length of the fence (in fact most of the fences much longer than 40 sections).
- Authors must be prepared to finalize the design in a 7-day period, tying the project to a particular fence provided by the organizers. The choice of the location of the project is carried by curator of the festival.
- The visual story must have at least 2 of the plan of perception – the plan "a big plastic" is perceived as close as 10 meters or more at high speed (from the window of a car or public transportation), as well as the finer detailed plan, perceived by pedestrians at close range
- The project should be prepared for implementation by a team of 6-8 volunteers in period of 3 to 5 days under the direct supervision of the artist, either without his supervision – by the provided sketches, if for some reason the author can not participate in implementation process.

You can see results of previous projects of "Long Stories for ..." series at:

http://www.artpolitika.ru/ls_eng/index.html

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